

NEWS RELEASE

For Immediate Release

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CORPORATE UNITED HIRES MANAGER OF CORPORATE COMMUNICATIONS

CLEVELAND – December 9, 2008 – Corporate United, the nation’s largest group purchasing organization, hires Katie Torok as manager of corporate communications.

In this position, Torok will be responsible for strategic marketing planning and execution, management of departmental objectives, publicity and media relations, event promotion, database management, content development and other related activities. Prior to joining Corporate United, she served as an account supervisor for Sweeney. Previously she was an assistant account executive for Liggett Stashower.

“The growth of Corporate United requires a new and more sophisticated approach to communication within and outside our membership,” says Marc Rosen, president of Corporate United. “Katie brings a strong understanding of the intersection between marketing and strategic communications, making her a valuable addition to our organization.”

Torok graduated from Cleveland State University with a bachelor of arts in communications with an emphasis in public relations. She is also a member of the Public Relations Society of America.

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About Corporate United

Corporate United is the nation's largest group purchasing organization, with more than 100 Global 2000 companies across every industry sector collaborating for the purposes of enhancing their spend management efforts, sharing best practices and interacting with an unrivaled network of professionals.

For more than a decade, Corporate United has provided its membership with unique solutions to more effectively manage indirect spend across their enterprise. By combining leveraged agreements with ongoing supplier development and implementation support, member organizations realize savings and resource flexibility. For more information, contact our headquarters at 440.895.0938 or visit www.corporateunited.com.

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