

**NEWS RELEASE**

For Immediate Release

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**CORPORATE UNITED HOSTS NINTH ANNUAL  
SPEND MANAGEMENT CONFERENCE THIS MAY IN CHICAGO**

CLEVELAND— Feb. 3, 2010 — Corporate United, the nation’s largest group purchasing organization, hosts its ninth annual SYNERGY spend management conference May 4-6, 2010 in Chicago. SYNERGY 2010 is designed to educate and empower attendees while encouraging networking among the nation's foremost procurement, sourcing and supply chain professionals.

“Over the years, SYNERGY has quickly become one of the most well-established and widely anticipated conferences in the industry, bringing together some of the most thought-provoking leaders in the supply chain space,” said Marc Rosen, president of Corporate United.

**SYNERGY 2010 Speakers\***

- Keynote presentation — Marci Rossell, former CNBC Chief Economist and Co-Host of *Squawk Box*
- Media presentation — Andrew K. Reese, Editor, *Supply & Demand Chain Executive*
- Three-hour training workshop on Purchasing Best Practices — Charles Dominick, SPSM, President & CPO, Next Level Purchasing, Inc.

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- Educational sessions delivered by select procurement and supply chain experts:
  - Robert Handfield, Ph.D., Bank of America Distinguished Professor of Supply Chain Management, North Carolina State University
  - Daniel Lynch, Ph.D., Associate Professor and Director for the Centre for International Trade and Transportation, Dalhousie University and former Assistant Professor of Marketing and Supply Chain Management, Michigan State University
  - Pierre Mitchell, Director, Procurement Research and Advisory, The Hackett Group
  - Allen Rittscher, Chief Technology Officer and Joanne Roth, Chief Procurement Officer, Volt Information Sciences
  - Brian Sommer, President, TechVentive
  - Deborah Wilson, Research Director, Procurement Strategies & Systems, Gartner

\*Topics to be announced on our website in the coming weeks: [www.corporateunited.com/synergy.aspx](http://www.corporateunited.com/synergy.aspx)

### **CPO Q&A Panel**

The conference will feature a Chief Procurement Officer (CPO) Q&A Panel, which will be comprised of three procurement leadership executives. The CPO Panel will discuss timely procurement topics and answer questions from Corporate United members and invited guests.

### **Supplier Exposition**

SYNERGY 2010 will feature a Supplier Exposition, allowing attendees to interact with Corporate United's growing portfolio of suppliers. Suppliers featured at this year's exposition will include:

- AssetNation
- CentiMark
- Cintas

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- Fastenal Company
- InterCall
- Konica Minolta Business Solutions
- Mayflower Transit
- OfficeMax
- PeopleClick Authoria
- Sanford
- Tapfin Process Solutions
- Total Fleet Solutions
- United Van Lines
- Volt Workforce Solutions
- Weichert Relocation Resources, Inc.

### **Corporate United Supplier of the Year Presentation**

During the SYNERGY conference, Corporate United will recognize its 2010 Supplier of the Year. The Supplier of the Year honor is an annual award given to the supplier that ranks highest in overall satisfaction among Corporate United members. Additional supplier honors will be awarded for outstanding supplier growth and outstanding supplier representatives.

### **Registration**

For more information, or to register (registration is required), visit the Corporate United website at [www.corporateunited.com/synergy.aspx](http://www.corporateunited.com/synergy.aspx). SYNERGY admission is complimentary for Corporate United members and invited guests (supply chain, sourcing, procurement and spend management professionals).

### **About Corporate United**

Corporate United is the nation's largest group purchasing organization, serving the world's leading companies across every industry sector with sourcing, contract management and networking solutions. Corporate United's more than 150 member companies collaborate for the purposes of enhancing their spend management efforts, sharing best practices and interacting with an unrivaled network of professionals.

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For more than a decade, Corporate United has provided its membership with unique solutions to more effectively manage indirect spend across their enterprise. By combining leveraged agreements with ongoing supplier development and implementation support, member organizations realize savings and resource flexibility.

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