

**NEWS RELEASE**

For Immediate Release

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**CORPORATE UNITED NAMED SUPPLY & DEMAND CHAIN EXECUTIVE  
MAGAZINE “EXECUTIVE 100” COMPANY FOR FOURTH YEAR**

*Corporate United has been honored as a thought leader for supply chain excellence and its role in preparing the supply chain for the post-recessionary growth.*

CLEVELAND — May 18, 2010 — Corporate United, the nation’s largest group purchasing organization (GPO), has been chosen by *Supply & Demand Chain Executive* magazine as an “Executive 100” supply chain thought leader for the fourth year. *Supply & Demand Chain Executive* selected Corporate United for the award for its role in preparing its member companies for post-recessionary growth.

The Supply & Demand Chain “Executive 100” list highlights a broad range of solutions and services targeted at a variety of industries, addressing the needs of companies of varying sizes and assisting in the transformation of the diverse mix of the functions that make up the supply chain.

“Corporate United is honored to be recognized as a *Supply & Demand Chain Executive* magazine ‘Executive 100’ company,” said Marc Rosen, Corporate United president. “We accept this award on behalf of our more than 160 member companies as we work towards mutual growth and success in a post-recession environment.”

"As the economy makes tentative steps toward recovery and growth, our readers are turning to *Supply & Demand Chain Executive* to learn about solutions and best practices for enabling business expansion through supply chain excellence," said Andrew K.

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Reese, editor of *Supply & Demand Chain Executive*. "With this year's Supply & Demand Chain Executive 100, we highlight a broad range of supply chain solution and service providers that are helping to position their customers for the 'New Normal' economic environment."

**About *Supply & Demand Chain Executive***

*Supply & Demand Chain Executive* is the executive's user manual for successful supply and demand chain transformation. It utilizes hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage.

**About Corporate United**

Corporate United is a member-based organization whose mission is to advance the collective spend management efforts of its member companies; it achieves this by combining access to market-leading leveraged agreements and the application of category lifecycle management (CLM). Through its CLM process, Corporate United handles the ongoing management of the contracts and suppliers across its more than 25 pre-negotiated indirect agreements.

Corporate United is comprised of more than 160 member companies, spanning every industry sector and representing over \$40 billion in aggregated spend. Founded in 1997, Corporate United is headquartered in Cleveland, Ohio. For more information, contact us at 440.895.0938 or visit [www.corporateunited.com](http://www.corporateunited.com).

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