

NEWS RELEASE

For Immediate Release

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CORPORATE UNITED ADDS TWO NEW EMPLOYEES

The nation's leading GPO hires director of market development and director of member development.

CLEVELAND – Sept 8, 2008 – Corporate United, the nation's leading group purchasing organization, hires Ara Arslanian as its new director of market development in its Cleveland headquarters office and Jeffrey Goldford as director of member development in its new Chicago office.

Ara Arslanian

Arslanian's responsibilities include overseeing the category management and market development functions for Corporate United. Previously, Arslanian served as senior director of sales and research for The Greater Cleveland Partnership, sales and operations manager for McMaster-Carr Supply Company and commercial lending officer for National City Corporation.

Arslanian is on the small business advisory board for WECO Fund, Inc. and is a Chagrin Valley Chamber of Commerce board member.

Arslanian graduated from Ohio University with a bachelor of arts in business administration. He also received his MBA from the Case Western Reserve University, Weatherhead School of Management. Arslanian and his family currently reside in Chagrin Falls, Ohio.

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Jeffrey Goldford

In his new position, Goldford will be responsible for new member development and daily account management of existing members within the Midwest region. Prior to joining Corporate United, he served as an executive sales and training consultant for Total Root Concepts, Inc. Previously he was a global account manager for InterCall, Inc.

Goldford graduated from The University of Kansas with a bachelor of science in strategic communications with an emphasis in sales and marketing. He currently resides in Chicago, IL.

About Corporate United

Corporate United is the nation's leading group purchasing organization, with more than 130 Global 2000 companies across every industry sector collaborating for the purposes of enhancing their spend management efforts, sharing best practices and interacting with an unrivaled network of professionals.

For more than a decade, Corporate United has provided its membership with unique solutions to more effectively manage indirect spend across their enterprise. By combining leveraged agreements with ongoing supplier development and implementation support, member organizations realize savings and resource flexibility. For more information, contact our headquarters at 440.895.0938 or visit www.corporateunited.com.

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